

Hockey and Speed Skating Champions Crowned in Winter Carnival at Arena



Back row, left to right, are: Coach R. Martin, L. Hughes, W. Inkin, L. Jones, A. McMillan, C. Tory, R. Guilmer, F. Brimcombe, Manager J. Hedley. Front row, left to right, are: A. Lawson, H. Lison, Captain F. Maguire, R. Smith, A. Glasgow, R. Taylor.

Irma Business Men Sponsor Broadcast

Good evening, sport fans. Here's an unexpected treat for you lovers of hockey. At the Arena tonight the Irma and Fort Saskatchewan hockey teams are playing in the final of the Edmonton Winter Carnival hockey tournament. Both teams have turned in some outstanding hockey to reach the finals, and tonight's play-off game should produce some hectic hockey action. The business men of Irma, that thriving town to the east of Edmonton, are very proud of their team, so proud in fact that tonight they have undertaken to bring you a portion of the game via the air, with Gordon Williamson at the mike at the Arena. Just before swinging to the broadcasting gondola at the Arena, we wish to take this opportunity of thanking the Edmonton Junior Chamber of Commerce for relinquishing their time this evening and also to advise that the Tivoli Query Court, originally released at 9 o'clock each Tuesday, will come to you tonight at 9:15. On behalf of the business men of Irma, we say thank you, Tivoli, and now here's Gordon Williamson at the Arena.

At the end of the second period. You have been listening to a play by play account of tonight's play-off game between the Irma and Fort Saskatchewan hockey teams, a broadcast made possible by the public-spirited business men of Irma, to the residents of the Irma district, who could not make the trip to Edmonton for this game, they say we sincerely hope that this substitution will bring you pleasure.

At the start of the third period. The play is all set to get under way again at the Arena, and once again we take you to the Edmonton ice palace, with the reminder that the program, Tivoli Query Court, scheduled for 9 o'clock will be released immediately after this game, or at 9:15. We thank you, Mr. McInnes, for making it possible to bring this program from the Arena. And now here's G. W. End of broadcast, 9:14 sharp. You have been listening to a play by play account of a portion of the play-off game between the Irma and Fort Saskatchewan hockey teams, finalists in the Junior Chamber of Commerce Winter Carnival hockey tournament. Tonight's broadcast from the Edmonton arena, with Gordon Williamson at the mike, has been a presentation of the business men of Irma. If the game is not finished at time of sign-off from the Arena, we will bring you the final score of the game as soon as it is completed. Keep your dial at 960 k.c. CFBN.

The business men of Irma arranged for this broadcast and paid for it which amounted to a considerable sum of money as no doubt most of you are aware. In order that those of you who wish to contribute toward the expense of the broadcast may do so any of the Irma business men will gratefully accept a donation up to one dollar from each contributor.

NOTICE

A PUBLIC MEETING will be held in Kiefer's Hall on the afternoon of March 15th. Mr. E. J. Garland is the speaker.

Everybody is invited to be present. Don't miss this, for Mr. Garland's subject will be of real interest to you.

Irma Y.P.U. Report

The Young People's meeting held in the United church on the evening of February 23rd was largely attended. This meeting was in charge of the Christian Culture group with Annetta McMillan as convener.

The meeting opened with a hymn and then the Rev. Longmire led in Prayer. Another hymn was sung and the scripture reading followed, given by Isabelle Craig.

Bob Simmermon had the topic and spoke on the true values of drama and music. The devotional meeting then closed with a hymn.

The business meeting dealt with an essay contest sponsored by Alberta Conference Young People's Union. There are a variety of subjects offered dealing with Christian Youth building a new World. Anyone wishing particulars concerning this contest can obtain all necessary information from Roy Fuder.

Plans were then made to visit at Wainwright on Friday evening, 3rd of March, for the Y. P. Rally to be held there.

The following program was then given: Vocal trio, "The Rose of Tralee", by Annetta McMillan, Marion Longmire, and Bob Simmermon; a dialogue which threw some amazing lights on the servant problem, by Ruth Reeds, Deloraine Stockton, Stella Steele and Evelyn McRoberts; a piano duet by Lois and Marion Longmire; story of ski adventures, read by Agnes Craig.

After the program games and contests were arranged in the basement by Ruth Reeds, Deloraine Stockton and Jacqueline Tate.

The next Y. P. meeting will be held in the United church at 8 o'clock on the evening of March 23rd. The Christian Fellowship group will have charge, Roy Fuder, convener.

United Church Notes

Rev. E. Longmire, Minister

Sunday, March 5th

Irma—Sunday school, 11 a.m.

Public Worship, 7:30 p.m.

Prayer and Fellowship service on Wednesday evening at 8 o'clock.

A hearty welcome to all.

Our young people are especially invited to our worship service on Sunday, March 5th, and immediately following the service Mr. and Mrs. Locke are opening their home for a young people's gathering and song service.

We desire to call the attention of our people and friends to the dramatic competition which has been arranged for the Young People's organizations of the Wainwright Presbytery. There are three entries, Wainwright, Viking and Irma, and probably others. Our young people have selected a play by Lindsey Barbee, "The Whole Truth." It is expected this interesting dramatic event for our Presbytery will be held on or about March 15th. Definite announcement of time and place will be given as soon as arrangements with the other groups are completed.

A new feature hits the Air Lanes over CFEA three weekly is a lively and interesting musical greeting from the Department of Fisheries. Try casting our way each Monday, Wednesday and Friday at 2 p.m. for this latest addition to the schedule.

A wife, says a local philosopher, is a person who interrupts your funny story to ask if you want another cup of coffee.

IRMA C. G. I. T. NOTES

The Irma C. G. I. T. met at the home of Marjorie Webber on Friday, February 17th. The hymn sung was "The Lord is My Shepherd, I'll Not Want." Audrey Jones gave the devotionals. Vera Simmermon read a story. There were a number of games and contests and the meeting closed by singing "Papa." The next meeting will be held at the home of Edna Arnold on Monday, February 27th, at 8 p.m.

The C. G. I. T. was held at the home of Edna Arnold on Monday, February 27th. Marjorie Webber gave the devotionals and Miss Reeves read us a story. The activity for the day was making picture frames and boxes.

The next meeting will be held in the church basement.

Kinsella Kernels

Mr. Kelly's gang left this week, having completed the work on the C.N.R. water pump.

Mr. D. McElroy left Tuesday to spend two weeks at Neudorf Hills.

Miss Doris Wachter and Mr. D. McElroy were first prize winners at the whist drive last Saturday night.

Another whist drive and dance will be held in the hotel Saturday, Mar. 4. Mr. Wachter's B. and B. gang are at work at the station, raising the building and putting in a new platform.

A meeting was held last Saturday to discuss building a community hall. Jenny Sokalonko, three years old, underwent an operation for appendicitis in the Viking hospital last Monday.

Rev. H. C. Burkholder of Vancouver will conduct a Sunday school rally in the Kinsella United church next Friday, March 3rd, at 3 p.m. Rev. Burkholder is an outstanding instructor on Sunday school work. We invite the public to make use of this rare opportunity.

A new reason has been discovered why the women folk should not gossip. The government has increased the tax on talking machines.

LISTEN IN! Saturday Night

★ ★ ★

IMPERIAL OIL HOCKEY BROADCAST

Next time try

Esso or 3-Star
(EXCLUSIVE PATENTED FORMULA)

P. E. Jones

By patronizing your Imperial Oil Dealer you make this broadcast possible



HIGHLIGHTS OF ALBERTA BUDGET

Edmonton, Feb. 28.—Highlights of the budget address of Hon. Solon Low, provincial treasurer, and estimates in the Alberta legislature Monday follow:

Estimated deficit of \$1,161,107.84 for the year ending March 31, 1940, compared with a deficit of \$1,507,071.24 for the current year.

The total budget of \$26,518,894.94 is the highest in the history of the province.

Contributing to the high total is payment to the province of \$5,580,000 from sale of Northern Alberta Rail-

ways, due June 1, and which will be applied on treasury bills held by the bank to reduce public debt charges.

Alteration of the income tax to provide additional revenue of \$50,000 from operations of the marketing board, to be established by legislation. Revenue on income account is estimated at \$18,818,745, a net increase of \$677,814.40 and expenditures on income account total \$17,621,176.62, a net increase of \$450,664.74 compared with the current year.

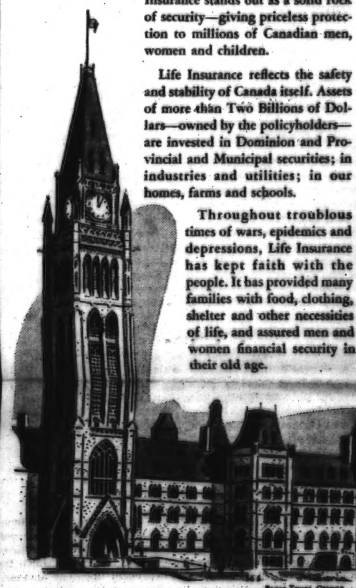
The noblest kind of dog is a hot dog, for it not only don't bite the hand that feeds it; it feeds the hand that bites it.

SAFE AS CANADA

In A WORLD of uncertainties, Life Insurance stands out as a solid rock of security—giving priceless protection to millions of Canadian men, women and children.

Life Insurance reflects the safety and stability of Canada itself. Assets of more than Two Billions of Dollars—owned by the policyholders—are invested in Dominion and Provincial and Municipal securities; in industries and utilities; in our homes, farms and schools.

Throughout troublous times of wars, epidemics and depressions, Life Insurance has kept faith with the people. It has provided many families with food, clothing, shelter and other necessities of life, and assured men and women financial security in their old age.



Life Insurance

GUARDIAN OF CANADIAN HOMES

NEW CARS!

WHAT DO YOU LOOK FOR WHEN BUYING A NEW CAR?

- HUDSON has everything worthwhile that any other car has, plus strength, double safe brakes, auto poise control, 55 in. wide front seat, the widest windshield of all. Don't buy before investigating. It will pay you. Demonstrations gladly given.

V. Hutchinson, Agent

ALSO VIKING GRAIN CLEANERS, RENFREW MACHINERY. M. & M. TRACTORS—the Lowest Price Tractor on the Market—Equal to all for Economy!



Announcement!

I have taken over the Agency for Cockshutt and Frost & Wood Farm Implements at Irma. Sample machines will be on display about March 1st, and I would appreciate a call from you when in town.

SEE THE NEW

- No. 33 Oil Bath Tiller Combine with Timkin Roller Bearings.
- New No. 8 Drills and High Speed Plows.

SETH OLDHAM
AGENT
(AT GEO. TRIPP'S OLD STAND)
IRMA, ALBERTA

According to the Manchester Guardian royalty in general has never cared for the long sermon. Queen Victoria is a case in point. She issued no orders, but she presented the Savoy Chapel with a pulpit glass whose sands were timed to run out in 18 minutes. Many a preacher must have eyed that glass with considerable nervousness in the course of his sermon.

LOCALS

Miss Pearl Rubinack arrived home the first of this week.

March 1st was a beautiful day, so look out for the final kick.

Born to Mr. and Mrs. Harold Mone of Wellesley, Ontario, on February 18th, a son. The report says both are real well.

A meeting of the Irma Loyal Social Credit group No. 1935 will be held at the home of C. E. Fenton on March 14th at 8 o'clock p.m.

Keep the afternoon of March 15th open to attend the C.C.F. meeting to be held in Kiefer's hall. Mr. E. J. Garland is the speaker.

Mrs. Watkinson was a visitor in Holden on Sunday, motoring up with Mr. Maguire who was visiting his daughter, Mrs. Sogren.

The Ladies' Aid have set March 22 as the possible date for presenting their play, "The Girl Who Forgot." Watch for further particulars.

Mr. W. Prosser and son Cecil left on the flyer on February 24th for Unbridge, Ontario. They may decide to remain in Ontario until next fall.

Friends, don't forget the usual good time to be had next Monday night. Visit with us and let us spend a happy and profitable time together. Irma Social Credit Group.

Mr. O. P. Larson had recovered from his operations sufficiently to leave Edmonton on Monday of this week for Loughheed where he and Mrs. Larson will enjoy a rest before returning to Irma.

Don't forget Monday night, March 6th, is the big night of the I. O. B. A. concert and dance. A grand program of plays, music and drills, assuring you a deal pleasant evening.

The result of the vote taken on February 25th for the election of a hospital trustee for the part of Battle River Municipal District lying within the Wainwright hospital area was J. D. Collette, of Fabian, 64, and A. L. Deitrich, of Fabian, 38 votes.

Irma citizens will be well entertained from now until Easter, with the I.O.B.A. concert on March 6th; Young People's Society play; Ladies' Aid play; High school play; and also several other smaller attractions on dates not yet definitely set.

The committee appointed at the annual meeting of the Irma school district went to Wainwright on Thursday evening, February 23, to discuss the problem of the Irma high school with the Trustees Board of the Wainwright school division. Statistics are being secured which will aid the committees in drawing up an agreement.

Four members of the Irma Women's Missionary Society motored to Tofield on Wednesday last to attend the Presbytery meeting of the Wainwright branch. A most helpful time was spent in hearing reports and plans of inspiration. The slate of officers for 1939 is much the same, the only change for Irma members being the offices of Mrs. Osterhout and Mrs. Carter having expired, Mrs. Simmerman received the office of Missionary monthly secretary and Mrs. Parke the Temperance secretary.

Mrs. Reeds was appointed the delegate to branch meeting to be held in Calgary.

Minutes of Monthly Meeting M.D. of Buffalo Coulee

Council meeting was held in Salt Lake school with Mrs. Wear, Phaeay, Ramsay, Hills, Dew and Currey present, and with Reeve Phaeay presiding.

Minutes of December 10th were adopted as read on motion of Cr. Dew. Several relief cases were discussed and dealt with.

Further discussion re Wainwright hospital accounts. Cr. Dew carried that matter be tabled until next meeting.

Application for old age pension of Ed. Kelly was presented. Cr. Hills carried that application be approved.

Offers to purchase the N. E. 30-48-9-4 were presented from Joe Henkel and J. W. Ambler. Cr. Hills carried that both offers be refused and that said quarter be leased for 1939 taxes.

H. H. Burch was present to ask for continuance of his lease of N.W. 20-48-8-4. It was carried that lease be continued on the same terms as formerly.

Timesheets as follows were presented: is 7.50, 2a \$12, 4a \$2. Curry carried that they be paid.

Cr. Dew carried that Manville Mirror print the financial statements.

Cr. Ramsay carried payment of several accounts as presented.

It was carried that Council meeting be adjourned and Court of Revision be opened to hear complaints against the Assessment.

Court of Revision was then opened and complaints dealt with.

Mr. A.J.W. Scott asked permission to address the Court of Revision, advising that he had been appointed by a number of ratepayers from the north part of the Municipality to do so in support of a general appeal against the whole assessment of every quarter facing either too high or too low.

After much discussion and argument the Court decided to hear such appeal and permission was given to Mr. Scott to speak. Mr. Scott then addressed the Court and submitted a brief signed by A. J. W. Scott, L. J. Colborne and R. B. Hanning.

After further discussion and argument it was moved and carried that this general complaint be dismissed. The Court then continued to deal with single complaints.

Cr. Ramsay moved and carried unanimously that all decisions be hereby confirmed.

Cr. Hills carried that Court of Revision be adjourned and Council meeting resumed.

Discussion as to whether a February meeting was necessary. Finally it was decided that if a meeting was necessary same could be called by the Reeve and Secretary. Cr. Dew carried that Cr. Phaeay and Ramsay be a committee to look after relief in the meantime.

Cr. Ramsay carried the adjournment.

ROY W. HAY, Sec'y-Treas.

NEWS ITEMS FROM JARROW

Miss Ella Miller underwent an operation for appendicitis in the Viking hospital last week. It is reported that she is doing well.

Mr. and Mrs. R. Northy of Rockfort Bridge, after a visit with relatives in Manitoba, spent a few days with Mrs. Northy's mother, Mrs. George Matthews, in Jarrow.

Messrs. McMillin and Boyd attended the hockey games in Edmonton last week and assisted the Irma boys to bring back their fine trophies.

Very few cars are seen on the street of our town these days owing to the fact that the country roads are well blocked with snow.

The annual congregational meeting was held in the church on Friday evening, February 24th. At the close of the business session, contests, games, etc., were enjoyed by young and old alike. The church was well filled. Late in the evening a lunch was served. All reported a good time and are longing for another such social evening.

The Jarrow Ladies' Aid was held at the home of Mrs. A. Harper on Wednesday of this week.

Rev. and Mrs. Griffith attended the St. David's Day celebration in Edmonton this week. The St. David's Day is a national celebration held by the Welsh people in honor of their patriot, St. David.

Mrs. Ed. Peet returned to Jarrow this week after a month's visit with relatives in Victoria, B. C.

CARD OF THANKS

I wish to sincerely thank the ratepayers of my district for their splendid support on my election for hospital trustee. — J. D. Collette.

When In Edmonton

Pay a Visit to the
**STRAND
EMPRESS
PRINCESS
DREAMLAND
THEATRES.**

Carefully Selected Programs

**TALKING PICTURES
AT THEIR BEST**

**Northern Electric
SOUND SYSTEM**

WANTED TO BUY—A second-hand drive belt, at least 6 inches by 20 ft. —Paul Nemyo, Irma. 3p

Irma Times
Published every Friday by the Times Publishers, Irma, Alberta.
E. W. CARTER, Local Editor.
Want Ads, per insertion 25c
Sundays or Specials, 3 issues for \$1.00
Card of Thanks 50c
In Memoriam 50c

Shipping Hogs

**SHIPPING HOGS
EVERY TUESDAY**
HIGHEST PRICES PAID!
A. E. Foxwell
PHONE 13

IRMA LODGE No. 56
Meets First and Third Tuesday in each month at 8 p.m. in the I.O.O.F. Hall Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2066
Meets the last Monday in each month at 8 p.m.
Wor. Master R. H. Stone
Sec. Secretary James Stead
Visiting Grandmothers always Welcome

Professional Cards

DR. H. L. CALDWELL
Dentist, of Village
will be in the IRMA DRUG STORE
Every FRIDAY for Professional Services

DENTIST
DR. R. V. SPRINGBETT
Wainwright
Phone No. 3
IN IRMA EVERY TUESDAY

PURVIS & LOGAN
Barriers and Solicitors
Viking Phone: Office 7
Irma Phone: No. 37
Visits W. Masson's Office, Irma, Every Friday

WILLIAM MASSON
Notary Public
Loans, Real Estate, Insurance
IRMA ALBERTA

C. GREENBERG, M.D.
Physician and Surgeon
Phone 40
Irma Alberta

NOTICE

To All Ratepayers of the Municipal District of Battle River, No. 423

Re EQUINE ENCEPHALOMYELITIS
(Sleeping Sickness in Horses)

The Council of the Municipal District of Battle River No. 423 are very anxious to obtain the approximate number of horses in this district, so that they will be in a position to deal with the above disease, at an early date as recommended by the Ratepayers at the Annual Meeting of February 19th, 1939.

To obtain this census they seek the co-operation of all and every ratepayer to kindly register the number of horses you have to be treated with Chick Vaccine, with the Secretary-Treasurer of the Municipal District by phone, letter or person as soon as possible, and not later than March 13th, 1939.

CHAS. WILBRAHAM, Sec'y-Treasurer.

Comfort, Courtesy, Economy TRAVEL BY BUS!

— for —

Leave Irma daily, going east, 8.10 p.m.

Leave Irma daily, going west, 8.15 a.m.

WEEK-END EXCURSIONS ON ALL LINES

Sunburst Motor Coaches Ltd.

You'll Appreciate the Difference at
ROYAL GEORGE HOTEL
Centrally located on 101st Street
Also operating
THE LELAND
The Family Hotel
102nd St. at 104th Ave.
SENSIBLY PRICED
FREE BREAKFAST
GRAND FOOD

"Printella" Dresses



A few years ago our customers asked for "house dresses". Now they say "Printella, please." Made in Edmonton and sold all over the west. Smart, new, outstanding. You too will endorse their good material, splendid finish and their smart, new, distinctive styling. Brighten up for the spring days right ahead. Their good wearing quality makes them cheap at the few cents more. The style is free. Make your selection NOW! While styles and sizes are complete. Sizes 14 to 46. **1.95**

"NOON-DAY" DRESSES—

The best \$1 dress we know of. Made by a good dress house and cut from good quality Canadian prints. Well made and cut for average figures. Nice patterns and designs. **\$1**

Towelling

English Towelling—Good quality with red and green stripe. **19c**
Natural ground. 16 inches wide.
English Towelling—Natural ground, good weight and absorbent quality. Blue and orange stripe design. **25c**



Work Shirt Bargain

Just a short time now and our spring work shirts will be in. We give you a chance to buy up the odd shirt to finish out the winter at a bargain. All our regular line of work shirts regularly sold at 1.39 and 1.76. About a dozen and a half left and almost all sizes in the lot. Act quickly! **\$1**
Clearing at

MEN'S PULLOVER MITT BARGAIN—
Not many to choose from but a few left in Kangaroo, Deerskin, Goatskin. All are the better grade pullovers which sold regularly at 1.50. Very soft, pliable mitts. To clear at **\$1**

MEN'S "WORKMASTER" OVERALLS—
A good bib overall at a low price. Made in a Union shop from water treated 5 oz. Canadian denim. The overalls are well made and cut on a regulation pattern. Triple stitched side seams. Suspender back. Per Pair **1.69**

BOYS' COMMODARE BIBS—
Full engineer style but for boys. Well made throughout. Full sizes and made from 5 oz. denim. Bar tacked and rivetted at points of strain. Snap waist. Small boys' **1.19**
Larger sizes at **1.39**

Print Bargain!

Right from the Mill

A shipment of Wabasso short-ends that have all the marks of that seldom located feature—a real bargain. About 20 different patterns all done up in 3-yard ends. Some of these have small imperfections, some are last year's patterns, a very few of them are regular 20c prints, the big portion are from the 25c range. All are good patterns. Buy these for aprons, etc. They are really worth while **3 YARD 59c**

INDIA PRINT—

That print novelty that caught on so well late last autumn. A non-crush, almost linen-like fabric weave, in dark cream ground, with outstanding Oriental pattern designs in combinations of Lilacs, Reds, Greens and Blues. Past colors of **3 Yds \$1**
course. 36 inches wide.

WABASSO CAMBRIC—

This outstanding print is really going to town this year. The cloth is that same sturdy, soft, free-from-dressing fabric; mercerized finish, and the patterns, well, you have never seen better. Veritable flower gardens transferred to fabric. We suggest you look these over now and get the pick of these first run patterns. They are selling—and selling fast. Per yard... **29c**

WABASSO FACTORY COTTON—

You will find a host of uses for this strong serviceable cloth. Comes in a good even weave of nice quality. Two good values for you. **13c Per Yard AND Per Yard 17 1/2c**

UNBLEACHED SHEETING—

Wabasso unbleached sheeting from which you can make most economical sheets and comfortable covers. A nice fine even cloth of good quality. 72 inches wide. **10 Yds. 3.45**
35c Per Yard.

WABASSO BROADCLOTH—

New spring stock of this good quality cloth. Free from dressing. A good weight and a nice even finish. All the wanted shades. Per Yard **19c**



Cashmere Hose Bargain

The balance of our stock of women's Wearwell Cashmere hose. Fine quality Botany wool hose combined with fine lisle yarns. All most all sizes and colors in the lot, but just a few of each. Our regular 50c hose. Fill your hose needs till spring from these at this low price. Per Pair **39c**

Grocery Specials

ROLLED OATS—
Quaker Oats—Crystalwear Premium **22c**
Quaker Oats—China Premium **24c**
ROLLED WHEAT—
Buckeye Rolled Wheat, 5 lb Bags **25c**
JAM—
Pure Fruit and Apple Jam. 4 lb Pails **39c**
PANCAKE FLOUR—
Rosebud Pancake Flour. 3 1/2 lb Bag **29c**
ROGER'S SYRUP—
This palatable Syrup. 5 lb Pail **29c**
CHEESE—
Economy Cheese. 2 lb Blocks **39c**
TOMATO JUICE—
Get your vitamins. Clark's and Green Lake... **5 for 25c**
COFFEE—
In again. Companion Coffee, in 3 lb Pantry Tin **\$1**
PICKLES—
Dyson's Sweet Mixed Pickles. 26 oz. **29c**
TOILET SOAP—
Colgate's Fancy Bath Toilet Soap. **3 for 14c**

J. C. McFARLAND Co., Irma